

24th
Annual
Facility
of the
Year
Awards

One facility will be chosen in each of the five categories. Winners will be awarded a trophy as well as a profile in the December 2011 issue of *Mini-Storage Messenger*.

Overall Winner — The year's most exceptional self-storage facility. Selection will be based on excellent design, construction, challenges overcome during building, appearance, landscaping, occupancy and performance, security, access features, marketing, and customer service.

New Facility Winner — The year's most outstanding new self-storage facility. Selection will be based on site selection, design, use of land, overall appearance, aesthetics, marketing prior to opening, lease-up performance, and occupancy rate. (Facility must have opened for business on or after June 1, 2010.)

Construction Winner — The year's most notable self-storage facility construction. Selection will be based on construction difficulties, challenges overcome during building, unique design, and use of cutting-edge building materials or techniques.

Conversion Winner — The year's most innovative self-storage facility converted from a pre-existing structure. Selection will be based on challenges overcome during building, exceptional design concept, uniqueness, and performance.

Specialty Storage Winner — The year's most outstanding self-storage facility dedicated to a specialty use such as wine storage, RV and boat storage, etc. Selection will be based on the site selection, unique design as related to specialty use, challenges overcome during development, features and amenities related to specialty use, marketing, security, customer service, and occupancy.

International Winner — The year's most exceptional self-storage facility located outside of the United States. Selection will be based on excellent design, construction, challenges overcome during building, appearance, landscaping, occupancy and performance, security, access features, marketing, and customer service.

We're looking for the best in self-storage! This is your opportunity to tell us why your facility is exceptional. Amazing new facilities ... unique construction projects ... innovative conversions ... Tell us your story!

How To Enter

Entries may be submitted by owners, operators, builders, managers, or others. Owners must be notified of the nomination by any submitter. Entry binders must include **ALL** of the following:

- Category entered*
- Name, address, title, and phone number of submitter, facility, facility owner, and management company (if applicable)
- Date facility opened
- Rentable square footage
- Number of units
- Current occupancy
- Name, address, and phone number of builder, architect, accounting system or management software company, security system, roof, door, and interior systems providers
- A minimum of three quality photographs of the facility (digital photos are accepted only if printed photos are included)
- Each entry must include a written, detailed statement about:
 - The reasons why the facility should be named as the winner in the category entered
 - Specific details about each of the criteria for that category — please supply as much information as possible

**Please Note: There is no limit to the number of categories that may be entered; however, separate entries must be submitted for each category.*

Completed Binder Deadline — Monday, August 15, 2011!

All entries should be mailed to: Facility of the Year, *Mini-Storage Messenger*,
2531 W. Dunlap Avenue, Phoenix, AZ 85021

Questions? Call (602) 678-3579

